

PROFILE OF ABRANTIE COLLEGE

MOTTO: Pacesetting in the Creative Art Industry **SLOGAN:** Knowledge is Power

BACKGROUND

Founded in November 2007, **Abrantie College** is a creative arts training institution Headquartered on the Spintex Road, Greater Accra. At Abrantie College, we train (Hair Technology, Beauty Therapy, Cosmetology, Catering & Hospitality Fashion & Design), manufacture and market (hair & beauty care cosmetics, garments & accessories), for the general market. Celebrating 17 years of Creative Arts Excellence this year.

Since its inception in November 2007, it has produced over nine thousand (9,000) practitioners, majority of whom are managing their own salons, fashion shops and beauty centers. Some are Leading Industry Players working in various educational outfits and companies.

Abrantie College is fully accredited by Ghana Education Service (GES) and National Vocational Training Institute (NVTI), Technical Exams Unit (TEU) and C-TVET. It is also affiliated to GNAPVTI, GNAGM, PCABAG, ACSG and ASSI.

As an widely recognized institution, we pride ourselves of non-discrimination in any form and admit students without regard to race, religion, gender, age, educational background, nationality and/or the physically challenged. The College offers tuition in 3 major forms of educational categories and 5 academic departments. They include; (formal, non- formal and informal). These are designed to meet student needs to provide exactly what they expect and their career objectives.

As part of our training, we organize internships and collaborate with institutions, churches, organizations, schools to have outreach programs for our students. This is done to give our students a feel of the job market before graduation. These also helps to boost their confidence and gives them exposure.

FORMAL

This category consist of individuals who have completed Junior High School (JHS) or Selected via School Selection Placement System and such students start from

Trimester One (1) to Trimester nine (9) with full generics for 3 years leading to Tertiary education.

However, students who have completed Senior High School (SHS) with pass grade in WASSCE and its equivalent are admitted into the college for 2years. These students after completion sit for national examination and proceed to the tertiary level as well

NON-FORMAL

This is designed for Junior High School (JHS) with average grade of results or a pass. The Local language is blended with English language for clearer understanding of the course. This class enjoys 15% of theory and 85% demonstration taught in class and practice what they have learnt during internship in the salon

INFORMAL

Students are trained more on practical, thus they spend most of their time in the salon and production units. They are usually enlisted for proficiency exams of NVTI.

SKILL ENHANCEMENT

These courses are designed for already practitioners and those who aspire a skill in beauty, hair and fashion. These courses can be offered by, corporate workers, tertiary students, SHS graduates, partially literate and even illiterates who have the passion to learn these skills. After their training, they are allowed 2 weeks' internship in the salon or production unit to perfect what they have learnt.

COSMETOLOGY DEPARTMENT

This department runs the following programs

- Hair Technology (Training in hair only)
- Beauty Therapy (Training in skin and nails)
- Barbering (Training in male grooming)

FASHION AND DESIGN DEPARTMENT

- 1. Dress making (Training in female wear)
- 2. Tailoring (Training in men's wear)
- 3. Millinery and Accessories (training in dress accessories e.g. Hat, bag, bead etc.
- 4. Illustration (Art & Design)

CATERING & HOSPITALITY DEPARTMENT

- 1. Cookery (Baking, sugar crafts etc)
- 2. Decorations (Interior, table set ups, flower arrangements etc)
- 3. Hospitality (Business management, Event Management, Event Planning, Hotel & Catering operations etc)

ACHIEVEMENTS

Over the years we have attained several achievements and Awards:

We have trained over 9000 students (Local and International) from 2007 to date. We also the **ABRANTIE RUNWAY** show that provides students the platform to explore and present their creativity and innovations to the public.

Achievements and Awards are listed below:

- Products Endorsement and activation
- Formularizing Cosmetology
- Awards
 - ✤ OFFICIAL OPENING 2007
 - ✤ WINNER INTER COLLEGE COMPETITION 2008
 - ✤ WINNER INTER COLLEGE COMPETITION 2009
 - ✤ BEST VOCATIONAL SCHOOL OF THE YEAR 2011
 - ✤ INDIGENOUS AFRICAN BRAND 2014
 - ✤ MOST RESPECTED CEO 2019
 - ✤ OUTSTANDING CREATIVE ARTS INSTITUTION 2020
 - ✤ GALLANT MAN IN BEAUTY 2020
 - ✤ FASHION TECHNOLOGY BARON 2021
 - ✤ OUTSTANDING BEAUTY EDUCATION 2021
 - ✤ BEST BEAUTY SCHOOL OF THE YEAR 2021
 - ✤ GHANA BUSINESS STANDARD AWARD FOR CREATIVE ARTS 2021
 - ✤ CREATIVE ART INSTITUTION OF THE YEAR 2022

- ✤ MERITORIOUS AWARD 2022
- ✤ BEAUTY SCHOOL OF THE YEAR 2022
- ✤ FASHION SCHOOL OF THE YEAR 2022

